

TRAFFORD COUNCIL

Report to: Health & Well Being Board
Date: 11th April 2013
Report for: Information
Report of: Director of Public Health

Report Title

Trafford Joint Health and Wellbeing Strategy (JHWS) 2013-16:Progress Update

Summary

This paper summarises the update on the progress and completion of the Trafford Joint Health and Well Being Strategy (JHWS) 2013-16.

Recommendations

It is recommended that the Health and Well Being Board note:

- The progress, completion of the Trafford JHWS 2013-16 and its launch at the Annual Partnership event in April 2013.
- The development of the JHWS action plans for the identified priority areas.

Contact person for access to background papers and further information:

Name: Imran Khan, (Partnerships Officer).

Background Papers:

Health and Social Care Act 2012

Statutory guidance published on Joint Strategic Needs Assessments and Joint Health and Wellbeing Strategies (March 2013)

Trafford Joint Health and Wellbeing Strategy (JHWS) 2013-16: Progress Update

1. Introduction and background

An engagement and consultation process was commenced during the period 12th July – 3rd August 2012 on identifying the priorities for the Trafford JHWS using evidence from the Trafford JSNA (joint strategic needs assessment). The questionnaire link was sent to key stakeholders and Trafford residents (Appendix 1). The questionnaire was utilised to develop the vision for the strategy as well as priorities and actions, (this follows Department of Health guidance). We had 83 responses that included 55.4% residents, 17.6% voluntary or community groups and 27.0% on behalf of a public sector organisation.

2. JHWS Priorities Identified During Initial Consultation Phases 1 and 2

Outcome One: Every child has the best start in life (% respondent response)

- Reduce childhood obesity (40.7%)
- Improve the emotional health and wellbeing of children and young people. (33.3%)

Outcome Two: A reduced gap in life expectancy (% respondent response)

- Reduce alcohol and substance misuse and alcohol related harm (46.9%)
- Support people with long term health and disability needs to live healthier lives. (43.2%)
- Increase physical activity. (37.0%)
- Reduce the number of early deaths from cardiovascular disease and cancer (35.8%)

Outcome Three: Improved mental health wellbeing (% respondent response)

- Support people with enduring mental health needs, including dementia, to live healthier lives. (39.5%)
- Reduce the occurrence of common mental health problems among adults. (33.3%)

3. Phase 3: Further Engagement and Presentation of Summary JHWS Priorities

A Phase 3 consultation period and co-production ran from the beginning of January 2013 to 15th March 2013. The strategy was presented at a variety of partnership forums and boards to seek further engagement and feedback on the draft JHWS and summary document. The launch of the finalised published version of the JHWS will be at the annual Partnership Conference on 25th April 2013.

The Info Trafford portal will be the central repository of the JHWS with all accompanying documents (Equality Impact Assessment (EIA), consultation

reports x 3, full document, summary document). The development of the JHWS has welcomed all views at each development phase and appreciated contribution of ideas therefore a contact email has been set up at: healthandwellbeing@trafford.gov.uk allowing for continued feedback. The final version has been completed and will be live on the Info Trafford website by 17th April 2013 which is available at <http://www.infotrafford.org.uk/hwbstrategy>. Electronic pdf versions of the JHWS document will be made available as well as links located on a variety of partner and community organisations websites.

4. Phase 3 JHWS Engagement and Presentation of Key Priorities

Power point presentations were made at the following partnership meetings. Most presentations were tailored to the audience and their agenda.

Partnership/Forum	Date	Lead responsible
Diabetes Group	14 th November 2012	Lisa Davies
NW Transition Alliance	5 th December 2012	Helen Darlington
Sale West & Ashton Partnership	10 th Dec 2012	Marie Price
Trafford interfaith group Hazel Kimmitt	16 th January 2013 Electronic feedback via on line Consultation	Abdul Razzaq
Old Trafford Health and wellbeing partnership	17 th Jan 2013	Graeme Snell
Environment Partnership	17 th Jan 2013	Lisa Davies
Housing Partnership	18 th Jan 2013	Lisa Davies
Safer Trafford Partnership	22 nd Jan 2013	Helen Darlington
Diverse Communities Board including LGB&T	29 th Jan 2013	Abdul Razzaq
Strong Communities	29 th Jan 2013	Helen Darlington
Children and Young Peoples Trust Board	30 th Jan 2013	Helen Darlington
Mental Health and Wellbeing 3 rd Sector Delivery Group.	14 th March 2013	Helen Darlington
David Boulger/ Jim Liggett (Greater Manchester Police)	19 th March 2013 Detailed verbal and written feedback.	Helen Darlington
LGB&T	Online	Helen Darlington

Trafford Community Leisure Trust	Online	Helen Darlington
Adele Coyne (equality and diversity officer)	Electronic feedback on line Consultation	Helen Darlington
Aman Akram (hate crime officer)	Electronic feedback via on line Consultation	Helen Darlington

5. JHWS Action Plan Development

A JHWS Action plan group has been set up with members from Trafford Council and Trafford CCG. The group has developed the action plans based on the identified JHWS priorities and this work has been led by Linda Harper, Director of Commissioning (Communities and Well Being). The action plans have been finalised and will be presented to the Health & Well Being Board.

6. Recommendation

It is recommended that the Health and Well Being Board note:

- The progress, completion of the Trafford JHWS and its launch at the Annual Partnership event.
- The development of the JHWS action plans for the identified priority areas.